



# Workshop Outline

## Visuals and ESL Literacy Learning

The ESL Literacy Network invites you to participate in a professional development opportunity. This two-part webinar will provide participants with an introduction to visual literacy as it relates to low-level ESL Literacy learners. It will challenge common assumptions about how these learners see and process the images we use in class for both communicating concepts and scaffolding text. It will draw on real classroom examples and offer tips on how to help ESL Literacy learners begin to develop skills to notice, select, view, interpret, evaluate, and create images in order to communicate.

Register online at:

<http://www.esl-literacy.com/community/professional-development/workshops>

Facilitator:

Shelley McConnell, M.Ed. TESL  
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## Webinar Outcomes

By the end of this workshop series, participants will be able to:

- define visual literacy and reflect on its importance to English language learning and the development of overall functional literacy
- define and describe different types of visuals used to both mediate text and independently communicate concepts
- define and describe different types of visual perceptual skills and how they relate to successful image and textual processing
- reflect on challenges with visuals that are common amongst low-level adult ESL Literacy learners
- help literacy learners to draw on their prior learning channels to begin to notice, view, select, interpret, evaluate and create images
- help learners begin to use and manipulate images to: get things done; interact with others; comprehend and give instructions; and, comprehend, reproduce and share information

### WEBINAR DATE

November 5 & 12, 2014  
4:00 pm – 5:00 pm MST

### PRE-WORKSHOP ASSIGNMENT

*View the following 15-minute video prior to the workshop.*

**What is Visual Literacy?**

*List several examples of when learners will need to process, interpret and create images in their daily lives.*



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## Webinar Outline

### Webinar Week 1: Considerations

November 5, 2014

4:00 p.m. – 5:00 p.m. MST

#### The Concept of Visual Literacy

- discussion of pre-workshop viewing assignment to create a definition of visual literacy
- discussion on the functions of visuals in daily life in North American society

#### Visual Perceptual Skills

- presentation on visual perceptual skills needed to process images and other visuals

#### Types of Visuals

- discussion of several categories of visuals and how they are typically employed in ESL classes

#### Learning Channels

- presentation on ESL Literacy learner strengths
- interactive group exercise to rank visuals through the lens of learner strengths and needs

### Webinar Week 2: Classroom Practice

November 12, 2014

4:00 p.m. – 5:00 p.m. MST

#### The Picture Literacy Continuum

- exploration of a suggested rule of thumb for employing visuals in the ESL Literacy classroom

#### Sample Learning Sequences

- facilitator showcase of visual literacy class activities according to CLB function

## PARTICIPANT REQUIREMENTS

*Participants must have access to high-speed internet.*

*Adobe Connect will be used for the webinar. Please check your computer's connection with Adobe Connect before the webinar date:*

[http://admin.adobeconnect.com/common/help/en/support/meeting\\_test.htm](http://admin.adobeconnect.com/common/help/en/support/meeting_test.htm)



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